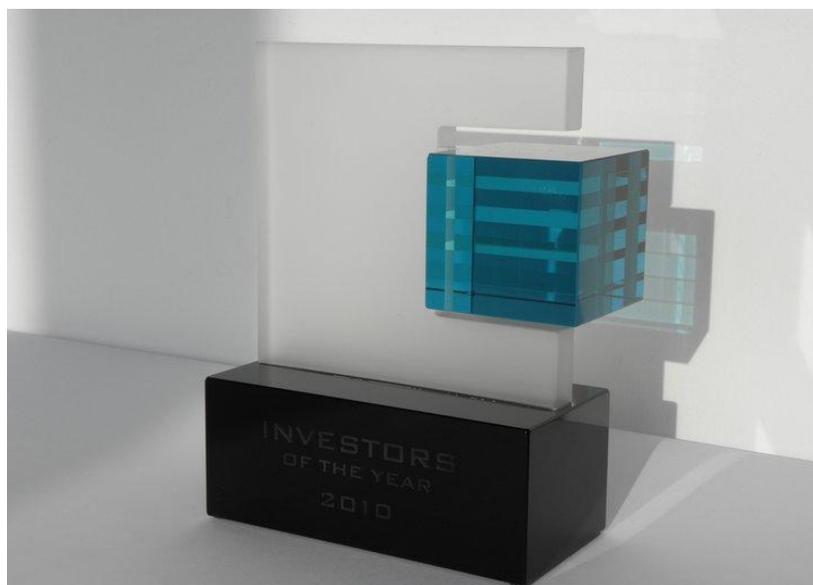


The Jászfényszaru Ipari Centrum Kft. was given „The Most Investor-Friendly Industrial Park of 2010” award

10. December 2010. Industrial Park of the Year

The ITD Hungary Hungarian Investment and Trade Development Agency established the „Investors of the Year Awards” in 2004 to acknowledge the activity of those investors who contributed the most to the development of the Hungarian economy and to the increase of employment. The awards ceremony took place at the ITD Hungary’s Headquarters in Budapest on December 9, 2010 in five categories: The 2010 award ceremony took place at the ITD Hungary’s Headquarters in Budapest on 9th December, in five categories:



„Investors of the Year” award

„The most Investor-Friendly Industrial Park” award was given to the Jászfényszaru Industrial Park out of 210 Industrial Parks operating in Hungary. By awarding the acknowledgement the professional jury took the efforts of the Industrial Park and the Local Government in the field of investment promotion, and the number of new investments and new jobs created into consideration. According to the experiences of the ITD Hungary, Jászfényszaru is the most wanted site-establishment area of the region. The Industrial Park is the home of the Samsung Electronics Magyar Zrt. television manufacturing plant, which realized an investment of 43 billion forints. The Industrial Park is aiming to increase the number of the settled enterprises by exploiting remarkably successfully the opportunities offered by the ITD Hungary.



László Versegi director receives the award from Dr. Zsolt Becsey
State Secretary of the Ministry for National Economy
Photo by Balázs, CZIGLÁN

„**The largest investor of the year**”, the **AUDI AG** announced in September, that it is going to expand its capacity with almost 252 Billion Forints (900 million Euros) until 2013, so the company will be able to fully cover the car manufacturing sequence. Yearly more than 125 thousand cars are produced at the company’s Hungarian factory. Based on the competitive point of view the plant in Győr primarily won the investment due to its excellent infrastructure, flexible and competent labour force together with its favourable wage and salary structure.

„**The largest capacity expansion of the year**” award went to the **General Motors Powrtrain-Magyarország Kft.**, which is present in Hungary since 1991. The plant in Szentgotthárd is going to be one of the leading motorfactory of the world after that the 500 million Euro investment, which was announced in Autumn will be finished in four years so the production capacity will reach one million pieces and 800 new jobs will be created.

The **KineticConcepts Inc. (KCI)** became the winner of „**The largest established regional service centre of the year**” category. KCI is a leading company in medical technology, which researches develops, produces and deals with innovative, high-end products in the market of tissue regeneration and therapy supporting systems. The company established a global service centre employing 50 people in Budapest, which will be expanded in the next years with several hundred employees.

„**For the R+D cooperation**” award went to the **Nokia Siemens Networks (NSN)** for the cooperation with the ELTE and the BME. The company invests almost one million Euros into the qualification of the Hungarian professionals. During the programme hundreds of students have the opportunity to gain experience in the laboratories of the NSN in Budapest. The R+D centre of the Nokia Siemens Network sin Budapest is one of the biggest base in Hungary that deals with research and development: more than the half of the Hungarian employees work in this field. This year the company expands its knowledge centre with other 100 design engineers after that Nokia Siemens Networks has chosen Budapest to be the seat of its railway-radio communication competence centre.



Investor of the Year certificate

The acknowledgements were awarded by Ms. Marianna Dene, Chief Executive Officer of ITD Hungary, Mr. Zsolt Becsey, State Secretary of the Ministry for National Economy, Zoltán Urbán, Deputy CEO of the Hungarian Development Bank and Gergely Lukácsy, Investment Director of ITD Hungary. The certificate and the award was received by László Versegi, Director of the Jászfényszaru Ipari Centrum Kft. and Sándor Zsámboki, the head of the financial, city development and the legal committee representing the Local Government of Jászfényszaru at the ceremony.

Jászfényszaru, 10th December 2010.

Ádám, DRÉGELI